



REBELLION
HACK EVERYTHING. OWN TOMORROW.

SPONSORSHIP PROSPECTUS

www.RBLN.com

No buzzwords.
No safe opinions.
No polished nonsense.

Rebellion isn't another conference. It's an experience built for people who question the rules, break the models, and quietly build what the rest of the industry will copy next year.

We bring together AI hackers, engineers, cyber enthusiasts, and operators who care more about what works and how to break things. This is not an expo hall. It's not a content farm. Deep technical talks, a ruthless 24 hour competition, and a gathering of like minds.



**THE REBELLION
IS COMING.**

- 📍 **Rebellion East - Washington, DC | June 12-14, 2026**
- 📍 **Rebellion Europe - Amsterdam, NL | September 2-4, 2026**
- 📍 **Rebellion West - San Francisco, CA | November 6-8, 2026**

JOIN THE UNDERGROUND

Sponsoring RBLN isn't just showing up – it's your chance to make an impact that matters. Put your brand at the center of innovation, conversation, and connections that actually move the needle. From stage visibility to curated networking with the brightest minds in tech, sponsorship gives you the platform to lead, disrupt, and be remembered.



This isn't your typical expo floor. It's where creators, hackers, and builders connect with leading organizations shaping the future of tech.

As part of the Underground, you'll gain:

- Direct access to **thousands** of attendees from across cybersecurity, AI, and tech
- **Networking opportunities** with decision-makers, startups, and forward-thinking professionals
- **Brand exposure** in one of the most talked-about areas of RBLN
- **Engagement opportunities** through demos, lightning talks, and on-site activations

Each exhibit space includes a 6-foot table, two chairs, and two exhibitor representative passes.

- ⚡ With access to power: \$4,000
- ⚡ Without access to power: \$3,500

different audiences, different markets, same reliable ROI 

**▲ 10% discount per exhibit space
if you sign up to exhibit at all three RBLN's in 2026**

Sponsorship Level	Cost	Perks
Rebellion Tier 	\$20,000 or higher	<ul style="list-style-type: none"> • Recognition during sessions by emcee • Complimentary exhibit table and premium table placement • Logo featured on event website, social media, and event signage • Opportunity to host a mini-challenge or provide a keynote • Receive all leads in real time • Ten complimentary VIP passes and includes all VIP access • Largest event presence as a sponsor
Quantum Tier 	\$15,000- \$19,999	<ul style="list-style-type: none"> • Complimentary exhibit table • Logo featured on event website, social media, and event signage • Opportunity to host a panel • Access all leads two weeks prior to the event • Eight complimentary passes
Pulse Tier 	\$4,000- \$14,999	<ul style="list-style-type: none"> • Complimentary exhibit table • Logo featured on event website, social media, and event signage • Five complimentary passes

SPONSORSHIP OPPORTUNITIES

AfterFuse: Hack the Night Sponsor at RBLN

Own the night as the exclusive sponsor of RBLN's premier evening social event: AfterFuse. With immersive lighting, a live DJ, and an interactive photo booth experience, this is more than just a party – it's a high-voltage fusion of technology, networking, and celebration. Make your brand the one everyone remembers for the experience.

Includes:

- Official host of the RBLN AfterFuse Party
- Prominent brand integration at the bar and on drink tickets
- Exclusive and full lead list for the entire party
- Recognition in pre-event marketing, attendee emails, and opening remarks
- Logo featured prominently throughout the event
- Premium exhibit space placement

\$80,000 exclusive

\$15,000 contributing

The Underground: Opening Social Sponsor

Kick off RBLN with the opening of The Underground – the exclusive welcome social that sets the tone for what's to come. This high-energy mixer unites attendees, speakers, and partners for their first opportunity to connect, collaborate, and spark ideas.

Includes:

- Official host of The Underground Opening Social, held onsite in the exhibit area at the event venue
- Prominent brand integration at the bar and on drink tickets
- A signature cocktail named after your brand
- Recognition in pre-event marketing, attendee emails, and opening remarks
- Logo featured prominently throughout the event
- Premium exhibit space placement

\$20,000 exclusive

SPONSORSHIP OPPORTUNITIES

Signal the Rebellion: Wi-Fi Sponsor

Keep the RBLN network connected. As the exclusive Wi-Fi sponsor, your brand powers the experience that keeps attendees online, engaged, and sharing the conversation. From the moment they log in, your company name is front and center – driving visibility throughout the entire event.

Includes:

- Exclusive branding on the official Wi-Fi network name and login page
- Custom Wi-Fi password featuring your company name or tagline
- Recognition in pre-event marketing and attendee emails
- Logo featured on onsite signage and throughout the venue
- Premium exhibit space placement

\$25,000

Carry the Code: Bag Sponsor

Put your brand in every attendee's hands. As the exclusive bag sponsor, your logo will travel throughout the event from keynotes to after-hours networking and long after attendees return home. The RBLN bag is a high-visibility touchpoint that delivers lasting brand exposure.

Includes:

- Exclusive branding on official RBLN bags
- Option to include one branded insert or giveaway inside each bag
- Recognition in pre-event marketing and attendee emails
- Logo featured throughout the venue and on event signage
- Premium exhibit space placement

\$25,000

SPONSORSHIP OPPORTUNITIES

Ideas Start Here: Notebook Sponsor

Make your mark on every idea. As the notebook sponsor, your logo will be featured on the cover of the official RBLN notebooks provided to all attendees – the go-to place for inspiration, innovation, and big takeaways.

Includes:

- Exclusive branding on the cover of the official RBLN notebooks
- Recognition in pre-event marketing and attendee emails
- Logo featured throughout the venue
- Premium exhibit space placement

\$25,000

Link Every Connection: Lanyard Sponsor

Get in front of every connection made at RBLN. As the exclusive lanyard sponsor, your logo will be displayed on every attendee badge lanyard – visible in every conversation, photo, and handshake throughout the event.

Includes:

- Exclusive branding on all attendee lanyards and badges
- Recognition in pre-event marketing and attendee emails
- Logo featured throughout the venue
- Premium exhibit space placement

\$20,000

Own Tomorrow Wall Sponsor

Sponsor an interactive LED wall where attendees share their predictions about the future of tech and cybersecurity. Your brand will take center stage, with your logo prominently displayed alongside all wall content.

Includes:

- Exclusive branding on the interactive LED wall where attendees share their tech and cybersecurity predictions
- Recognition in pre-event marketing and attendee emails
- Logo featured throughout the venue

\$15,000

VIP Refreshments Sponsor

Provide exclusive refreshments for attendees in the VIP lounge and have your brand recognized as the official sponsor of this premium networking space.

Includes:

- Exclusive refreshments for RBLN VIP attendees
- Your logo prominently displayed in the VIP lounge
- Recognition in pre-event marketing and attendee emails
- Logo featured throughout the venue

\$10,000

SPONSORSHIP OPPORTUNITIES

Feed the Rebellion: Lunch Sponsor

Fuel the RBLN experience! Keep attendees energized with a pizza lunch and have your brand associated with the event everyone will be talking about.

Includes:

- Your logo prominently displayed where attendees gather to eat.
- Provide lunch for the entire crowd
- Recognition in pre-event marketing and attendee emails
- Logo featured on event signage

\$15,000

Fuel the Rebellion: Coffee Break Sponsor

Keep attendees fueled and connected. Put your brand at the center of the energy and conversation as attendees recharge.

Includes:

- Exclusive branding at the coffee break station
- Provide coffee for all attendees
- Recognition in pre-event marketing and attendee emails
- Logo featured on event signage during the break

\$8,000 per break

Power the Rebellion: Specialty Snack Break Sponsor

Power up RBLN with flavor! As the snack break sponsor, your brand fuels attendees with high-energy bites, keeping your logo front and center as they recharge and connect.

Includes:

- Exclusive branding at the snack break station
- Provide a snack break for all attendees
- Recognition in pre-event marketing and attendee emails
- Logo featured on event signage during the break

\$8,000 per break

SPONSORSHIP OPPORTUNITIES

Hack the Inbox: Email Blast Sponsor

Get in front of the RBLN crowd before the first session even starts. Your brand will be featured in an email sent to all registered attendees, giving them a first taste of who you are so they're already hyped to connect with you on-site.

Includes:

- One customizable, 400-character message (with your company name and website) in the pre-event email sent to all attendees by show management

\$4,000

Own the Room: Signage Sponsor

Put your brand in the spotlight and make a lasting impression on the RBLN audience.

Includes:

- Front-and-center exposure: Prominent, customized signage throughout the venue, ensuring your message reaches every attendee

\$2,500 per sign

Command the Web: Website Advertising Sponsor

Take over the digital front lines—your brand featured prominently on the RBLN website for every attendee and visitor to see.

\$1,000

Want to stand out from the crowd?
Good!

We would be proud to work with you on a custom opportunity that aligns with your brand, your goals, and how you want to show up—loud, strategic, or unexpected.

Have a bold idea or a different way you want to engage? Bring it to us. We are here to help you cut through the noise, get face-to-face with the right audience, and create moments that actually stick long after the Rebellion.

info@rbln.com



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